

SKILLS TRAINING THAT DELIVERS WORKPLACE IMPACT.

Organisations that prioritise continuous learning are also more likely to improve employee engagement, retention, and innovation; key drivers of sustainable growth.

Your workforce is your most valuable asset. Are you investing in it?

Turn Skills Development spend into measurable business impact.

With Skills Development contributing 25% to the overall BBBEE scorecard, where and how you invest this spend matters. Allocating it to initiatives that deliver clear business impact, and a measurable return on investment should be a strategic priority. Spend that guarantees employees are upskilled with future-focused, relevant capabilities, customised to your organisation's immediate needs, creates real value for both your business and your people.

The pace of technological advancement continues to reshape the global workforce at an unprecedented rate.

Focused training for a changing world for work.

Automation, AI, and digital transformation are not only changing how work is done, but also redefining the skills required to remain competitive. Research consistently shows that a significant portion of current roles will evolve in the next few years, making reskilling and upskilling essential to organisational resilience, agility, and long-term success.

Investing in your existing workforce is cost-effective and strategic. Employees already understand your business, your culture, and your clients. Enhancing their capabilities allows you to retain institutional knowledge, reduce recruitment costs, and accelerate productivity.

Career Accelerator is in response to market needs for Skills Programs that deliver real business benefit by being customised to your exact needs through a redAcademy discovery phase.



Career Accelerator is a testament to our **dedication to addressing market need for in-demand tech skills programmes**. It was a natural progression of expanding on the **success of our existing, customised training offering**, which focusses on **launching careers in tech**, through training Sprinters on a clients exact tech stack and operational processes, to offering skills programmes for employees, **leveraging the same proven approach of customised training** that delivers **real benefit** to both the organisation and team member."

Jessica Hawkey, Founder and Managing Director redAcademy.

Equip your employees with the relevant skillsets, tools and knowledge to adapt to the rapid changes in technology, grow their careers and drive your teams forward.

redAcademy's customised, QCTO-accredited short course programmes are designed to strengthen both technical and workplace capability. Built around your business context, these programmes ensure that learning is directly applicable, immediately actionable, and aligned to immediate in-demand business needs.

redAcademy customised courses strengthen technical and workplace capability from within, support your B-BBEE scorecard, and ensure your Skills Development levy is best used, delivering workforce enablement that keeps pace with a rapidly changing world of work.

One programme. Four business outcomes

1. **Digital capability:** Upskill employees to thrive for a tech-driven economy.
2. **Retention and motivation:** Show your people you're investing in their careers and retain them.
3. **Collaboration and culture:** Strengthen professional behaviours, conflict resolution, and ethical decision-making.
4. **Leadership pipeline:** Prepare high-potential employees for supervisory and management roles.

Accredited programmes available, fully customisable to your business needs.

FRONT-END WEB DESIGN | NQF L4 · 60 CREDITS
JAVASCRIPT PROGRAMMER | NQF L4 · 60 CREDITS
PYTHON PROGRAMMER | NQF L4 · 60 CREDITS

CYBER-SECURITY | NQF L4 · 60 CREDITS
CONFLICT MANAGEMENT | NQF L5 · 8 CREDITS
AI COMPLIANCE & PROMPT ENGINEERING | VENDOR-CERTIFIED

Ensure your teams get maximum benefit from Skills Programmes, through redAcademy's fully customised Career Accelerator programmes, tailored to your businesses specific needs.

www.redacademy.co.za

BROUGHT TO YOU

